



from the desk of . . .

JIM ARMSTRONG, GRI, ESA

Rochester/Elton Hills Office 315 Elton Hills Drive Rochester, MN 55901 507/288-6909

> ORIGINAL FILE

October 5, 1992

OCT 0 9 1992

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MAIL BRANCH

Office of the Secretary/ Federal Communications Commission Attn: Docket No. 92-99 1919 M Street NW Washington, D.C. 20554 RECEIVED

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Office of the Secretary,

I am writing in response to the proposed regulation to restrict phone solicitation. If passed, this proposal would be very devastating to my business as well as many others. "Cold calling" is the livelyhood of a large number of businesses. Without it, you will see an increase in unemployment. For instance, I employ an individual soley to "cold call" for me. If this proposal goes through, he will be out of a job. And that is only one instance. You will hear of thousands more just like it if you cut off this important means of business.

I ask that you reconsider this subject, and carefully study the impact it will have on so many individuals, as well as entire businesses.

im Armstrong QRI, ES

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FEDERAL COMMONOROUS COMMISSION

OctoBECEIVED RIGINAL To Whom It May Concern, OCT 0 9 1992 It is vital to many thisinesses to have the freedom to contact the public in any way possible. Cold calling is after productive and often the only way to make contact. Blease, de not take it away from us. We need that aption for sales.

Sweerely, Jean Carlson

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FEDERAL COMMUNICATIONS COMMISSION
OFFICOSTHE SECRETARY

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**East County Office** 2916 Jamacha Road El Cajon, CA 92019 (619) 670-6011

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FEDERAL COMMUNICATIONS COMMISSION

OFFICE OF THE SECRETARY



October 7, 1992

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Office of the Secretary Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Re: Docket No. 92-90, Telephone Consumer Protection Act of 1991

Dear Mr. Secretary,

I am a real estate professional in the city of San Diego, state of California, and I am writing you this letter to give you some insight on the importance of "Cold-Calling" or person-to-person solicitations and the impact it would have on my business and in our industry if this particular type of prospecting was stopped or restricted.

As a real estate professional I depend on telephone prospecting to make my business prosperous. It is a very important and productive way to prospect for new clients, which makes up 35% of my business. I have spent many dollars in educating myself on this subject and feel very strongly on how this system of prospecting gives direct and immediate results. I know that most other people in my profession feel the way I do.

My family and I depend on my business and I cannot let them down. I do not, and will not support any legislation that will directly hurt my business. I also cannot support anyone or group that is responsible or in favor of this regulation.

Thank you for your valuable time.

Doris East lich

Sincerely,

McMillin Realty

October 6,1992

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

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MAIL BRANCH

office of the Secretary
Federal Communications Commission
Attn: Docket no. 92-90
1919 M Street, N.W.
Washington, D.C. 20554

To whom it may concern

Calling to residental homes is imperative to my business of selling/buring real estate. Person-to-person solicitation over the phone is the Key to my success. It has also generated an extremely large amount of business to my escrow company, title company, banking institution, insurance company, and general trade contractors (plumbers, electricians roofers, metc.). We emant have restrictions on person-to-person solicitations!

Sincorety,

David Rivera

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10-6-92

Office of the Secretary Federal Communications Commission atta: Docket No. 92-90 1919 M. Street, N.W.

Washington, D.C. 20554

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MAIL BRANCH

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Dear Secretary:

Please register my opposition to the proposed regulations on phone solicitation. As an active Restar, my business selling homes is very dependent upon phone calling, and the real estate industry in general would be severly damaged by restrictions,

Very truly yours, textleshim

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TELEMARKETING IS A

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CRUCIAL PART OF OUR

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BUSINESS AS REAL ESTATE OCT = 9 1992

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

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INDIVIDUALS DO NOT WANT TO

BE DISTURBED WITH PHONE SOLICITATION, THEY CAN BE

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THANK YOU FOR YOUR

CONSIDERATION .

16-6-92

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ABIO & ADLETA, REALTORS • 5956 Sherry Lane • Suite 100 • Dallas, Texas 75225 • 214/69& TOTAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

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October 6, 1992

OCT 9 1992 ORIGINAL MAIL BRANCH FILE

Office of the Secretary
Federal Communications Commission
Attn: Docket No. 92-90
1919 M. Street, N.W.
Washington, D.C. 20554

To Whom It May Concern:

This letter is to let you know that I as a residential real estate agent cannot continue to be successful in this business if I am restricted from making cold calls on the telephone. I am imploring you not to draft a regulation to restrict person-to-person solicitations to residential homes.

The residential real estate industry cannot continue to grow and attempt to bring this country out of its present economic condition if this restraint of trade should be imposed on our industry.

Thank you for your consideration in this matter and we implore you to reconsider this regulation.

Yours very truly,

har Sengleton

Office of the Secretary Federal Communications Commission ATTN: DOCKET No. 92-90

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OCT 9 1992

TO WHOM IT MAY CONCERN:

FEDERAL COMMUNICATIONS COMMISSIONMAIL BRANCH OFFICE OF THE SECRETARY

Referring to Docket No. 92-90, I need to tell you how important cold-calling" is to my business, and the entire residential real estate Community. a solid 50% of my deads generate from "cold-calling and I have found from questioning clients that while they will automatically claim to dislike telephone solicitation, one of the reason they chose me as an agent is for the agressiveness that shows from telemorketing Ind want their homes to be compaigned in that fashion.

I have found that consumers that do not need my services dislike "cold-calling" but when they need them they appreciate the call. I to tailor my calle to be short with those that do not need me, so as not to waste there time.

tlease allow "cold-calling" to remain in effect as I think it would do sellers a disservice as well as myself as Realton. Sincerely E. Chase

ABIO & ADLETA, REALTORS • 5956 Sherry Lane • Suite 100 • Dallas, Texas 75225 • 214/696-0900

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FEDERAL COMMUNICATIONS COMMUNICATIONS COMMUNICATIONS OFFICE OF THE SECRETARY

Office of the Secretary Federal Communications Commission Attn: Docket No. 92-90 1919 M. Street, N.W. Washington, D.C. 20554

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October 6, 1992

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Thank you for your consideration in this matter and we implore you to reconsider this regulation.

Yours very truly,

Margaret Jerhina

A MEMBER OF THE SEARS FINANCIAL NETWORK



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LEISURE REAL ESTATE

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P.O. BOX 1059 3293 MAIN STREET MAMMOTH LAKES, CA 93546 BUS. (619) 934-2562 BUS. (800) 266-6966 FAX (619) 924-0250

Office of the Secretary Federal Communications Commission Attn. docket No. 92-90 1919 M Street, N.W. Washington D.C. 20554 FOCT = 9 1992

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

October 3, 1992

To Whom It May Concern:

I feel strongly that it is extremely important to my business to be able to continue to make person-to-person solicitations into residential homes.

I also feel it is important to my sellers that this marketing tool not be taken away.

I would hate to see the proposed regulation - Docket No. 92-90, Telephone Consumer Protection Act of 1991 - be put into effect.

Sincerely,

Jane Hubbard

Jane Hubbaud

Coldwell Banker Real Estate



BURNET

Rochester/Elton Hills Office 315 Elton Hills Drive Rochester, MN 55901 507/288-6909

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

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OCT 9 1992

MAIL BRANCH

Office of the Secretary Federal Communications Commission Attn. Docket No. 92-90 1919 M Street, N.W. Washington, D.C. 20554

RE: Telephone Cold Calling

Dear Secretary:

October 5, 1992

As a licensed Realtor in Minnesota, I feel it is extremely important for my business to be able to continue cold calling by telephone. I would hate to see this privilege revoked and I would ask that you not pass this legislation.

Here in Minnesota, we have beautiful summers and can elect to cold call or door knock; however, in the cold winter months, it can be dangerous to door knock. Therefore, we cold call.

Cold calling is one of the best ways for a new Realtor to obtain business as well as the older ones. Even through all our advertising, people will still list their home with the agent that calls them  $\{COLD!\}$ .

Sincerely,

Mary Kinsella, GRI

BURNET REALTY

# LEE COLE PROFESSIONAL REALTOR®

Each office independently owned and operated MAIL BRANCH

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Dear FCC.

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECONT OF I am a REALTOR in Atlanta Ga. I have been in the business for nearly seven years. This letter is in regards to the proposed regulation restricting person-to-person solicitations on the telephone, docket no 92-90, Telephone Consumer Protection Act of 1991.

Telephone solicitations are critical to my business and to the residential real estate business in general. I get 5 5% of my business from telephone solicitations. People that I talk to asking for business are happy that I called. Selling a house in this market is not easy. People figure that if I am assertive enough to call them that I will be professional enough and work hard enough to get their house sold in a tough market. My telephone solicitations are quick, very polite, and professional.

If you regulate telephone solicitations you will prevent professionals like myself from reaching the people who need us. I would have to resort to other means of advertising such as direct mail. I would rather not do that for two reasons. Que it would dramatically drive up my cost of business. Two junk mail results in the destruction of our environment, trees are cut down to make the paper, land is used to dispose of the waste. You don't have to cut down a tree to make a phone call.

In my whole career I have talked with maybe two people who really resented my calling them. I promised them that I would not call them again. (A promise that I can keep since I am computerized.) Real estate is one of the major industries . Many other industries depend of the real estate industry. Phone solicitation is a very productive and professional form of advertising. Lets not forget that our nation is built on free enterprise and personal initiative: Don't take that away from us.

Sincerely

Lee Cole

## Frank M. Smith & Associates, Inc.

ORIGINAL FILE

P.O. Box 1368 Pinetop, Arizona 85935

Pinetop: (602) 369-4000 Phoenix: (602) 258-3311 Res: (602) 369-2740

Fax: (602) 369-1383

and June 1

OCT 0 9 1992

MAIL BRANCH



Carol Evans

10-6-92

Re: Dockt # 92-90 Teliphne Consumer Act & 3/1991 RECEIVED

BC# 29 1992

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

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Customers and Cliento:

Hank yw,

Caroc Erm

Office of the Secretary

Ederal Communications Commission

AH: Docket No. 92-90

1919 M Street, N.W.

Washington, O. C. 20554

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TO USOM IND CONCORN:

FEDERAL CCIMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Cold Cally is one of the main sorce for Business for Many Real estante agents including myself. Lastricting the use of the telephone could hart mybussines advesty. I use you not to pass this regulation your touly

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Oct. 6, 1992

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MAIL BRANCH

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Thuis you, Ceres mc Bu Le

To: office of the Secretary FCC Docket # 72-70 OCT 0 9 1992

MAIL BRANCH

Dear Sir.

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

I an very disnoged that the federal government is over considering passing quant prohibiting me from morking at my trade. Teleplace colicitation las been around for wany navy years in other udustrys. If passed this would have a najor detrinental effect on the real estate industry t my aboility & make a Living I unge you to squash the bill unadately

Slicerely

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MAIL BRANCH

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FEDERAL COMMUNICATIONS COMMISSION

OFFICE OF THE SECRETARY

October 6, 1992

Office of The Secretary Federal Communications Commission,

I am a licensed real estate agent in the State of California and have been for 19 years. It is critical to my lusiness and that of real estate efents in general that we be drowed to make personal phone solicitations for our lusiness. "Cold" calling is an important part of getting husiness!!! Please do "NOT" pass the regulation restricting person to person solicitations!!

Sincerely Ernily Harris Realton associate

FILE 10/6/92 office of the Societary RECEIVED Federal Communications Commission RECEIVED COMMUNICATIONS COMMISSION attn: Docket No. 92-90 1919 M Steet, N.W. Washington, D.C. 20554 MAIL BRANCH Dear: office of the Lecretory It has been brought to my attention that you are drafting a regulation to rective person-to-person solicatation to residential Romes. doing this I would hope you would take into consideration how many peoples financal situation you was effect. Do find something productive to Do Down W Horley

Oct. 6, 1992

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

RECEIVED P.O. Box 1550

OCT 0 9 1992 Spring Valley, Ca

MAIL BRANCH

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Office of the Secretary
FEDERAL Communications Comm.
AHN: Docket No 92-90

1919 M Street, N.W.

Washington, D.C. 20531

I want to let you know I Am opposes to Docket No 92-90, Telephone Consumer Protection Ret of 1991. As A REAL Estate professional, it is important to me to be able to contact potential selles by phone. Certainly in our era of high crime, it is safer than going door to door.

I feel docket # 92.90 would have me personally & the real estate business in general.

Sincerely, Vancy Dennism Offices of the Sucretary FCC HHn: Dockert 92-90 1919 M Stroet, N.W WAShington, D.C. 20554

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FEDERAL SOMMUNICATIONS COMMISSION OF THE OF THE SECRETARY

OCT 0 9 1992 MAIL BRANCE

Gentleman,

IN reference to docket No. 92-90 Telephone consumer Protection Act of 1991.

I Am opposed to passage of such a bill as it would seriously and Negatively impact the heal estate industry as a whole.

The effect on the consumer would be negativo as well.

Thank you.

Le Southwick (619) 464.3707 Office of the Secretary
Federal Communications Commissions RECEIVED

attn: Docked No. 92-90

1919 M Street, N. W. RECEIVED

Washington, D.C. 20 TOCT = 9 1992

FEDERAL COMMUNICATIONS COMMISSION

OFFICE OF THE SECRETARY

Dam writing to your today

to express my opposition to Docket

NO. 92-90, the trelephon Communes

protection Oct of 1991. Calch Calling is

No. 92-90, the telephone Consumer protestion act of 1991. Calch Calling is an absolute necessity in the Real Estate hidustry today and is the formulation of my wartesting effort on my client, behalf.

My & perience has been find that the people I call upon generally seem happy to discuss mal estate matters.

Suicerely Marvin D. Silandy Peatto John Weir 8157 Stanview Dr El Carson, CA 92021

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OFFICE OF THE SECRETARY

October 6,1992

Office of the Secretary
Federal Communications Communications Communications Communications
Attai: Docket No. 92-90
1919 M. Street, N.W.
Washington, D.C. 20554

Re: Docket No. 92-90, Telephone Consumer Protection

To whom of may concern.

Talephone solveiting is vous important
to my Real Estate Career. It is a way to contact
people and find the ones who weed my vocuves.

Os the real estate industry grows so

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MAIL BRANCH

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

October 6, 1992

Office of the Secretary Federal Communications Commission Att: Docket No. 92-90 1919 M Street, N. W. Washington, D.C. 20554

Dear Sir:

I am writing to you in reference to Docket No. 92-90, Telephone Consumer Protection Act of 1991.

"Cold" calling is very important to my business in particular and the residential real estate industry in general.

I would like to vote no on passing this legislation.

Regards,

Broker

RE/MAX group one REALTORS

**REMIX** Group One REALTORS®

P.O. Box 8 Springfield, Vermont 05156

(802) 885-2600

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

October 6, 1992

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Regards,

Sales Executive

RE/MAX group one REALTORS



Springfield, Vermont 05156 (802) 885-2600

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